



DOMESTIC VIOLENCE COORDINATING COUNCIL
Public Awareness and Education Committee Meeting
AGENDA

January 22, 2020

2:00 PM

LL2 Conference Room
Leonard H Williams Justice Center
500 N King St
Wilmington, DE 19801

- I. Introductions
- II. Old Business
 - a. Educational Program Updates
 - b. Public Awareness Events Updates
- III. New Business
 - a. Strategic Planning
 - i. Establishing central messaging
 - ii. Identifying audiences
 - iii. Measurable outcomes
 - b. Social Media Plan Overview
 - i. February content for Teen Dating Violence Awareness Month
 - ii. March, April, May themes/campaigns
 - iii. People to interview
 - c. Planning for October and Domestic Violence Awareness Month
 - i. Poster Contest
 - ii. “Stick It To Love” Post-It Idea
- IV. Next Meeting: **February 19, 2020 at 2:00pm**

Pursuant to DE Code: Title 29 § 10004 (e)(2), the Committee shall pre-announce all Executive Sessions; however, such agenda shall be subject to change to include additional items including Executive Sessions which may arise at the time of the Committee’s meeting.

